

PRODUCT PHOTOGRAPHY

OPTIONS AND PRICING

Background Options

Your products can be shot with different backgrounds. A simple **color background** is where your product is shot on a seamless roll of grey or color paper. A **gradient background** is dark at top and light at bottom. Or if you prefer we can **silhouette** your product which is a process where we remove the background completely. A soft shadow or other effects can also be added. In addition TAC can build a custom setting for your product. See our In-Studio Photography flyer or our website for more information.

Product Photography Includes:

- Digital Photography
- Standard Photo Retouching
- Online Proofs
- High & Low Resolution Images on CD



Sample Pricing:

Color Background

Gradient

Silhouetted

1 Product Shot:	\$79	\$99	\$105*
2-5 Product Shots (each):	\$69	\$85	\$95*
6-12 Product Shots (each):	\$59	\$75	\$85*
12-25 Product Shots (each):	\$49	\$59	\$75*
26-50 Product Shots (each):	\$39	\$49	\$65*

*Silhouetting cost varies depending on complexity of product. Example price based on standard product silhouette. Contact TAC for a custom quote on your specific product(s) silhouetting cost. All pricing for single products - group shots extra.

Standard Background Colors (in-stock):

Large & Small Products (up to 8 feet wide)



Small Products (up to 4 feet wide)



Note: Prices subject to change without notice. Information subject to errors or omissions. All contents copyright TAC 2012.



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the ADVERTISING CENTER

TAC Marketing, Inc. • 255 Great Arrow Ave. • Buffalo, NY 14207

Tel: (716) 874-5155

Fax: (716) 874-7283

Toll Free: 1-800-235-6865

www.tacweb.com